

CHOOSE TO SUPPORT  
**LOCAL ENTREPRENEURS,  
 YOUR NEIGHBORS** who:

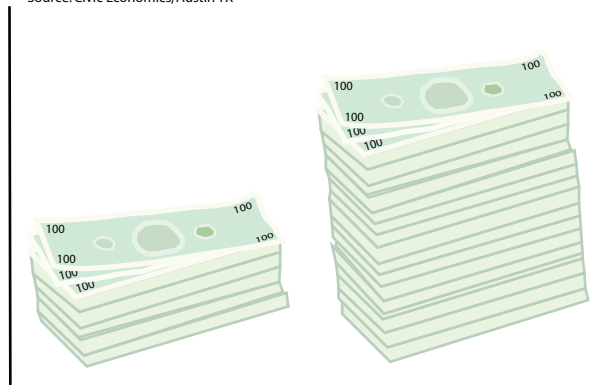
- ✦ Employ local workers, buy supplies from other small businesses, live, vote, and work here, keeping cash circulating in our community.
- ✦ Help maintain local control over our community policies and the character and vitality of our unique natural environment.
- ✦ Create a strong web of social relationships and give more to local charities.
- ✦ Prevent the catastrophic consequences of large businesses suddenly leaving the area.
- ✦ Care more about the health of our region.

**FOR EVERY  
 TWO JOBS NATIONAL RETAILERS  
 BRING TO A COMMUNITY,  
 THREE JOBS ARE LOST  
 AS LOCAL BUSINESSES CLOSE.**

*Santa Fe Independent Business  
 & Community Alliance*

**National retailers usually cause a net loss  
 of local jobs over time compared to  
 equivalent levels of business at  
 local stores.**

**LOCAL ECONOMIC RETURN FROM \$100 SPENDING**  
 Source: Civic Economics, Austin TX



National Chain Store  
**\$13**

Local Store  
**\$45**

According to a recent study conducted by the Institute for Local Self-Reliance (ILSR), a national nonprofit organization providing policy solutions for building strong local economies and sustainable communities, three times as much money stays in the local economy when consumers buy goods and services from locally owned businesses compared to chain stores.

**JOIN US TODAY** by  
 supporting locally owned businesses  
 EDUCATING THE PUBLIC ABOUT  
**LOCAL FIRST LANE COUNTY**

- advertising in local media
- initiating articles of public interest
- networking between manufacturers, retailers and the public
- working with government agencies & local politicians to promote more policies & incentives for local businesses
- connecting with other groups focused on similar issues such as Lane county food coalition and unique eugene

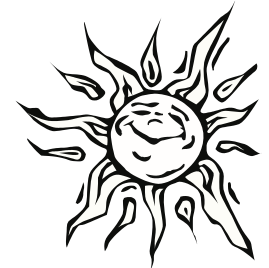
**HELP US NETWORK**

GET THE WORD OUT TO FRIENDS & CO-WORKERS

- ✦ distribute signs & flyers to local stores
- ✦ donate \$100/\$50/\$20 (or other) to help us reach more local community
- ✦ donations are tax deductible!
- ✦ your involvement gladly embraced!

FOR MORE INFORMATION

CONTACT US:



**HELIOS RESOURCE NETWORK**

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[www.heliosnetwork.org](http://www.heliosnetwork.org)

or  
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